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## **MEDIA RELEASE**

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# **Bone Chilling or Heart Warming? COMING SOON: Two New Recordings from Storyteller and Author Mark Binder**

**Providence, RI, May 15, 2010**

“We couldn’t decide whether to scare folk, or cheer them up,” said author and storyteller Mark Binder. “So we decided to do both.” With two new storytelling collections due out this year, Mark is giving his fans a clear choice: haunted or holiday?

**A Holiday Present** is an all-ages celebration of multicultural end of year festivals from Diwali and Solstice to Christmas, Chanukah and New Year’s. There’s even a Ramadan story (“because Ramadan rotates throughout the year”).

“I was in an International House of Pancakes the day after Thanksgiving, and ‘The Little Drummer Boy’ came on the sound system over and over and over,” Mark said. “That was when I realized that I needed to do something for a variety of cultures. These stories celebrate joy, giving and family. And of course food.”

The collection also includes several versions of Mark’s soon-to-be “hit” single, “We Wish You a Merry Multicultural End of Year Holiday Season.”

Mark said, “When people ask me can do something for everyone that won’t offend anyone, I say, ‘You bet!’”

**It was a Dark and Stormy Night...** is not for the faint of heart. With eight funny, thrilling and chilling tales, it alternates between humor and the macabre.

“These stories are fun—and creepy,” Mark said. “They make you laugh and jump. You probably shouldn’t let your kid sister listen alone on a moon-lit night.”

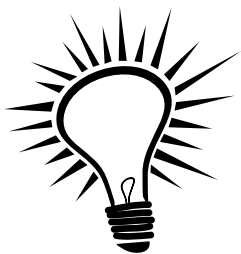
The album includes comedy-style excerpts from the book **It Ate My Sister**, the satirical fable, “TV Deprogrammer,” a Monty-Pythonesque take on “The Monkey’s Paw” and some outrageous diversions, including a remastered edition of Mark’s infamous story, “The Death of Harry Potter.”

“Sometimes you want to feel warmed and fuzzy, and sometimes you want to crawl out of your skin,” Mark Binder said. “My job is to help you do either or both. You pick.”

**A Holiday Present** and **It was a dark and stormy night...** will soon be available for \$14.98 in cd form and for \$9.99 on iTunes, through Amazon.com, on digital download cards, and in select stores. To order copies or more info, visit [www.lightpublications.com](http://www.lightpublications.com)

For more information about Mark, including upcoming tour dates, visit <http://www.markbinder.com/>

**images for publication at [www.lightpublications.com/media](http://www.lightpublications.com/media)**



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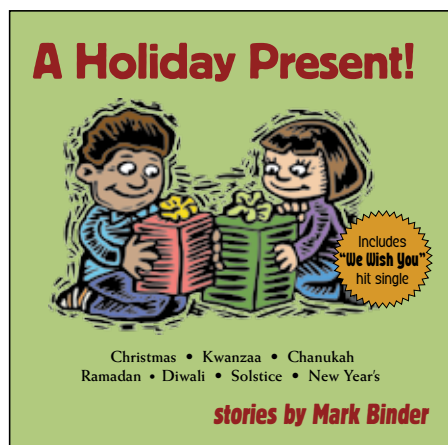
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## **Heart Warming!** *warm, joyous adventures, celebrating giving and family*



A live recording for ages 5 and up  
7 digitally recorded stories — 55 min.

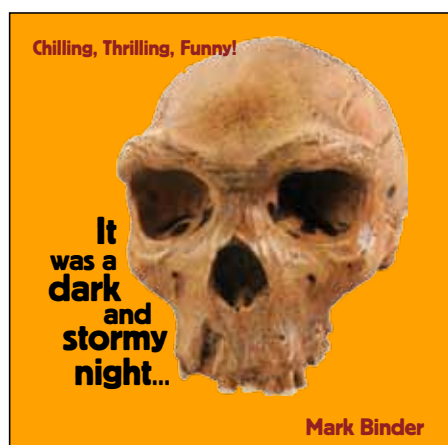
In a world where cultures clash, isn't it nice to hear holiday stories that anyone and everyone can enjoy?

Jack and the Christmas Tree  
A Kwanzaa Surprise  
Og Saves the World (Solstice)  
The Boy Who Hated Potato Latkes  
The Gold Coins (Diwali)  
My House is Too Small for Ramadan  
Give to Me Some Cookies (New Year)

Plus the hit song  
"We wish you a merry multicultural  
end of year holiday season..."

Holiday • Storytelling • Family  
\$14.98 List Price  
For **Winter** 2010  
available on CD, iTunes and digital download

## **Bone Chilling** *Monsters • Vampires • Mangled Harry Potter*



...alternates between humor and the macabre...  
8 digitally recorded stories performed live — 55 min.

Tortured teens... Giant slugs... Mummified simian limbs...  
The corpses of corrupt politicians and more...

TV Deprogrammer (a modern fable)  
It Ate My Sister (autobiographical)  
Hairy Fingers (a classic... with a twist)  
Old Scratch Nickels (modern revenge)  
The Monkey's Paw (montypythonesque)  
Death of Harry Potter (infamous!)  
Haunted Playground (autobiographical)  
Sarah's Stake (a girl and her vampire)

Based on the book, "It Ate My Sister."

Comedy • Spooky • Storytelling  
\$14.98 List Price  
For **FALL** 2010  
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